The Global Power of Private Museums: Arts and Publics – States and Markets

The history of state or public museums has been the focus of numerous symposiums and publications. Yet astonishingly little research has taken private museums in consideration even though the number of private art museums has risen dramatically over the past two decades. According to the International Council of Museums (ICOM), there are now more private museum spaces in the world than public ones.

The majority of these museums are in China, South Korea, the US and Germany, though private museums have been established also in Brazil, Canada, Denmark, Egypt, France, India, Indonesia, Russia, Turkey and Ukraine, among other countries.

At this year’s international symposium of the Centre for Art Market Studies at TU Berlin – organised in cooperation with the Forum Transregionale Studien and its research programme Art Histories and Aesthetic Practices – participants will be exploring the background, mechanisms and consequences of a phenomenon that may be referred to as the “global power of private museums”.

www.fokum.org/conference-2017
global.private.museums@gmail.com

Image: Philipp Deines, Ohne Titel, 2015 (detail)
Gestaltung: Amichai Green Grafik Design
Thursday, 16 November


18:00 Registration
18:15 Welcome and introduction:
   Bénédicte Savoy (Berlin / Paris)
   Dorothee Wimmer (Berlin)
   Julia Voss (Göttingen / Lüneburg)

PANEL DISCUSSION
State/Public/Private Museums: Challenges and Dynamics in a Global Art World
18:30 On the Podium:
   Hannah Baader (Florenz / Berlin)
   Axel Haubrok (Berlin)
   Christiane Lange (Stuttgart)
   Sonja Mejcher-Atassi (Beirut / Berlin)
Moderation:
   Julia Voss (Göttingen / Lüneburg)

19:30 Reception

Friday, 17 November


10:00 Registration
10:30 Welcome and introduction:
   Dorothee Wimmer (Berlin)
   Julia Voss (Göttingen / Lüneburg)

SECTION 1
Old Fashion - new Branding? The “Privatization” of Art Museums in Europe
Chair: Dorothee Wimmer (Berlin)

10:45 Anja Grebe (Krems)
The Politics of Public-Private Partnerships: Museum Case Studies from Germany and Austria

11:15 Ronit Milano (Be’er Scheva)
The Power of the Brand: The Economic Instrumentality of Private Museums in France and Ukraine

11:45 Coffee Break

12:00 Waltraud M. Bayer (Wien)
   Private Art Museums in post-Soviet Russia

12:30 Kathryn Brown (Loughborough)
The Privatization of Public Museum Culture and the Future of Art History

13:00 Lunch Break

SECTION 2
Public-Private Partnerships? Global/Local Museum Centres
Chair: Georges Khalil (Berlin)

15:00 Oscar Salemink (Copenhagen)
   City of Art: State, Market, Museums and the Urban Reinvention of Shanghai

15:30 Deepti Mulgund (New Delhi)
   To the Nation, to the World? Two Moments of Museum-Making in India

16:00 Maurício Barros de Castro (Rio de Janeiro)
   The Global/Local Power of the Inhotim Institute: contemporary art, and private museums in Brazil

16:30 Coffee Break

Saturday, 18 November

Venue: Forum Transregionale Studien, Seminar Room, Wallotstraße 14, 14193 Berlin

10:00 Welcome and introduction:
   Hannah Baader (Florenz / Berlin)
   Georges Khalil (Berlin)

SECTION 3
Politics and Cultural Properties: Private Museums in Context
Chair: Hannah Baader (Florenz / Berlin)

10:15 Reema Salha Fadda (Oxford)
   Towards a Transnational Museum? Negotiating the Political Economy of Cultural Production in Palestine

10:45 Mai Lin Tjoa-Bonatz (Frankfurt am Main) / Filemon Hulu (Gunungsitoli)
   Manifestations of Cultural Property: Private Community Museums in Indonesia

11:15 Coffee Break

11:30 Peggy Levitt (Boston)
   The Imagined Globe: Remapping the World Through Public Diplomacy at the Asia Society

12:00 Matthew Elliott Gillman (New York)
   Custodians, Collections, Communities: The Aga Khan Museum in Toronto

12:30 Stephannie Mulder (Austin / Berlin)
   Some Remarks on Private and Public Art Crime and Trade in Times of War

13:00 Close of the Symposium